



DATUK ZUNAIDAH IDRIS
Senior Vice President
Corporate and Institutional Business Group (CIBG) Public
Hong Leong Investment Bank Berhad

Datuk Zunaidah Idris has a vast experience in area of strategic planning, business development and has more than 27 years experiences in investment Bank, with special focus in area of the stockbroking industry. Initiated partnership program between investors with government agencies and authorities. Successfully developed Institutional and Corporate Business throughout her career. Accomplished her career with strong track record in a highly competitive industry. Committed and passionate about the delivering the best throughout her career in the Investment Bank. Leaders with a vision and passion and she has successfully build and developed and creating new leaders and talents within her team, while at the same time encourage team members to grow and excel individually.

Her niche is her interpersonal skill and Strategic thinking in approaching business with a passion in delivering the best outcome. An exceptional communicator with a unique style of management, a compassionate and firm individual. With her 27 years of experiences in Stock Broking she managed to lead HLIB Institutional business team to be highly rank in the Industry. Her multiple exposure in organizing industry talks, seminars, conferences, charity events make her a unique leaders with multiple skills.

PROFESSIONAL LEADERSHIP AND ASSOCIATION

- Advisory Panel Member For Banking & Finance, School of Accounting, Finance & Quantitative Studies, Asia Pacific University of Technology and Innovation
- Council Member of Malaysian Gas Association
- Founder of Bursa HLIB Stratum Focus Series Platform
- SC Licensing Examination Angoff Review Committee for 2018
- Steering Committee lead – Investors Community Work Group , 30% club
- Founder – Young leaders and mentoring programme
- Initiated – Women In Investment Leadership Talk series with Bursa Malaysia
- Members of Malaysian Australian business Council
- Initiated and chaired the Hong Leong Investment Zakat / Ramadhan CSR programme for Hong Leong Investment Bank

AWARDS . SPEAKING ENGAGEMENT AND HONOUR .

- **The Nation: Breaking the Corporate Glass Ceiling on 20 May 2019**
- **IR4.0: Disrupting The Accounting, Banking & Finance Industry on 23 Mar 2019 , Asia Pacific University of Technology and Innovation**
- **Women Icon 2019 by Business Excellence Research Group Singapore**
- Featured in the 2018 Winning Women Coffee Table Book compassionate and a firm leader with a strong and clear vision
- Bernama – News: Women Empowerment and climbing the Corporate Organization , 26 June 2018
- Main Speaker at International Women Forum – Sabah 2018
- Peniagawati Business Talk Series: Maximizing Your Business Profitability on 24 October 2018
- Panellist speakers – Hays Women empowerment 2017
- Awarded a program advisor to produce a travelogue program for ASTRO
- Recipients of Perak Friends of Guide from Perak Girl Guide Patron